

ALPINE A290: THE NEW ELECTRIC HOT HATCH RUNS FOR THE FIRST TIME AT THE ARCTIC CIRCLE

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- The Alpine A290 has undergone a comprehensive development and fine-tuning programme since more than 2 years.
- As a pivotal phase in this development, Alpine's engineering teams returned to Sweden to finalize their tests of the prototypes of the future A290.
- These cold weather tests mark the first time that an A290 has been fitted with a brand-new Alpine camouflage.
- The hot hatch Alpine's 5-seater A290 will be unveiled in June 2024.

"Our A290, the future compact B-segment electric sports car is currently being tested in the extreme and demanding conditions of Sweden's Lapland. The target of this important stage is to confirm the direction we have taken with handling and agility, which is part of our DNA on low grip conditions. To fine-tune its development so that it can be effective in all circumstances and all-weather conditions, the winter development stage of the A290 is crucial as it is a completely new car. Our engineering team has scrutinised all the criteria, and the results bode extremely well for its launch in the coming months," Philippe Krief, Alpine CEO.

Alpine A290: the future full-electric hot hatch sport car, continues testing in Sweden near the Arctic Circle

The A290 has been fine-tuning its low grip characteristics since the start of the year, in the most extreme weather conditions with temperatures that can drop below -30°C. Alpine's technical teams test the prototypes on tracks and open roads in these conditions to ensure excellence across the board.

All the technical parameters are subject to full-scale tests to guarantee the required performance levels are achieved.



As with every Alpine, particular attention is given to dynamic performance on the A290. Engine responsiveness, brio, driving precision and agility are all given the utmost attention to deliver a driving experience that extends to extreme conditions.

A wide range of equipment is also being tested, including heating, the quality of defogging and defrosting, and ESC (Electronic Stability Control) on snow. None of these points can be reproduced in a technical centre and can only be validated in extremely cold conditions.

For its first official outing, the A290 sported Alpine's original camouflage, the 'A-Arrow' logo on the roof and the Alpine Blue colour scheme. The prototype was presented for the first time with its definitive bodywork and validated dimensions: length 3,990 mm, width 1,820 mm, height 1,520 mm, wheelbase 2,530 mm.

The A290 also unveiled an exclusive Alpine sport steering wheel in Nappa leather, with a flattened surface and a centre point, reminiscent of motorsport that is so much a part of the brand's DNA. It includes three essential functions borrowed from Alpine's Formula 1 steering wheels: OV (Overtake), RCH (Recharge) and Drive modes with one-touch access.

The exclusive "A29" marking developed by Michelin for the Alpine A290

For these tests, the A290 is shod with high-performance MICHELIN Pilot Alpin 5 tyres to measure and control the level of braking and driving precision in severe winter conditions.

Since the dawn of their collaboration in 2012 with the A110, Alpine and Michelin have strengthened their partnership for tyre development for the all-electric Alpine range, starting with the A290. After two years of work, the A290 will be fitted with specific 19-inch tyres:

- A MICHELIN Pilot Alpin 5 winter tyre
- Two sport summer tyres: MICHELIN Pilot Sport EV for optimised energy efficiency and MICHELIN Pilot Sport S5, the highest performance level.

These three tyres have been developed to enhance and harness the performance of the A290 in all driving conditions, whether dry, wet or snow-covered.

Each tyre will feature an exclusive marking based on the coding system for each Alpine model. For the A290, this will be "A29". This will ensure customers get the exact same performance when they replace their tyres: a perfect balance between safety, range, handling, durability, comfort and acoustics.

These extreme cold tests in Sweden are a further step in the A290's development, which will be unveiled in June 2024.



About Alpine

Founded in 1955 by Jean Rédélé, the brand has set itself apart with its French-style sports cars. In 2018, the brand presented the new A110, a sports car faithful to Alpine's timeless principles of compactness, lightness, agility and driving pleasure. In 2021, the Alpine Business Unit was created. It became the brand dedicated to innovative, authentic, exclusive sports cars of the Renault Group, benefiting from the heritage and craftsmanship of its historic plant in Dieppe and the Alpine Racing and Alpine Cars team's engineering mastery.

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