

# **ALPINE REINFORCES ITS GOVERNANCE BY APPOINTING BRUNO FAMIN AS VP, ALPINE MOTORSPORTS TO LEAD ACTIVITIES ACROSS ALL SPORTS DISCIPLINES**

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**Alpine announces the appointment of Bruno Famin as VP, Alpine Motorsports and member of Alpine Management Committee, reporting directly to Laurent Rossi, Alpine CEO. In this position, Bruno Famin will lead Alpine's activities across all motorsport disciplines.**

This new organization will further simplify and reinforce Alpine's governance under Laurent Rossi's leadership, through the creation of functional hubs, following the nominations this year of Philippe Krief as VP, Engineering and Product Performance, and Antonino Labate as VP, Sales, Marketing & Customer Experience.

With this announcement, Alpine confirms its ambition to establish itself in the long-term as a reference in top racing categories. Bruno Famin will manage all teams ranging from Formula 1 to Endurance, to customer racing and competition such as Rallye-Raid, with Alpine providing technical support to Dacia on its Dakar project. Bruno Famin will also lead the Alpine Academy, with the aim of detecting and developing drivers, thus serving as a feeder to all Alpine's motorsports endeavors. Last but not least, Bruno Famin will continue to serve as MD of Alpine Racing's factory in Viry-Châtillon (France), supplying high performance powertrains to all these categories.

All current leaders of Alpine motorsport activities will thus report to Bruno Famin.

With this appointment, Bruno Famin will be in position to leverage his extensive experience in motorsports, built on his unique track record of victories, including several titles in Le Mans and Dakar. He will also contribute his acknowledged engineering know-how, which helped re-establish Alpine's F1 PU as a credible reference in the paddock, as well as his extensive experience in Motorsports regulations, having long served as a well-respected FIA executive.

## **About Alpine**

Founded in 1955 by Jean Rédélé, the brand has set itself apart with its French-style sports cars. In 2018, the brand presented the new A110, a sports car faithful to Alpine's timeless principles of compactness, lightness, agility and driving pleasure. The Alpine Business Unit was created in 2021 and thus became the brand dedicated to innovative, authentic, exclusive sportscars of the Renault Group, benefiting from the heritage and craftsmanship of its historic plant in Dieppe and the Alpine Racing and Alpine Cars teams engineering mastery.

## **PRESS CONTACTS**

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