

ALPINE TO REVEAL ITS 2024 HYPERCAR AT THE 24 HOURS OF LE MANS® CENTENARY

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- Alpine celebrates the 24 Hours of Le Mans® centenary with two LMP2 prototypes and an exceptional programme including the world premiere of its Hypercar.
- Alpine's 2024 Hypercar will be revealed on 9 June 2023 at 11:30 am at Le Mans in its new Alpine Paddock centre.
- The A-arrow brand will also accompany this centenary with the launch of an exclusive limited series in tribute to the legendary endurance race that has shaped its history.
- Alpine will also display the recently unveiled showcar of its future A290_β electric urban sportscar and its Alpenglow concept car in the Hydrogen Village.
- In addition to the action on the track, the blue-white-and-red brand will offer fans a diverse and unique programme in keeping with the centenary of the 24 Hours of Le Mans®, celebrating the continuity of the discipline.



Alpine reaffirms its ambition in the World Endurance Championship by unveiling its future Hypercar at Le Mans on 9 June.

In line with its entry in the LMP2 category, the blue-white-and-red brand is developing its Hypercar (LMDh) set to compete in the premier class of endurance racing from next year. To celebrate the 24 Hours of Le Mans® centenary, Alpine will unveil its future racing prototype, which will compete with the biggest car brands in 2024. Endurance racing is entering a new era and is more competitive than ever, making it an unmissable venue for the A-arrow brand, which has proven its ability to win the most prestigious title of all: victory on the 24 Hours of Le Mans Circuit.

To join us on June 9th at 11:30 am for the Press Conference, at the Alpine Paddock Center (Le Mans), please confirm your venue before June 2nd to the press contacts below.

Alpine to unveil its A110 R Le Mans limited edition on 7 June.

Based on the most radical of its A110s, Alpine pays tribute to the world's most prestigious endurance race with its limited edition A110 R Le Mans.

Action reveal of the A110 R Le Mans, on 7 June at 1:20 pm on the Circuit 24 Hours of Le Mans.



An exclusive programme for all fans of the 24 Hours of Le Mans®.

Unveiled on 9 May in Bristol, the A290_β will be on public display at Le Mans from 7 to 12 June at the Village and then at the Alpine Paddock Center. The show car is a forerunner of Alpine's future electric urban sportscar, due to go into production in 2024. Its matt white colour reflects the powder snow of the Alps. Its sporty lines makes it in constant motion, and its luminous signature with the four X's takes its inspiration from rallying. With this beta version of the A290, Alpine is paving the way for a new daily sportscars experience while beginning its transition to electric power, symbolised by the three electric cars of its Dream Garage.

The Alpine Alpenglow, a concept car presented at the Paris Motor Show last October, will be exhibited from 7 to 12 June in the Hydrogen Village with the Automobile Club de l'Ouest. With its astonishing proportions and new technology, this futuristic concept car features a hydrogen-powered internal combustion engine and two 700-bar cylindrical hydrogen tanks on either side of the vehicle.

Alpenglow will be on display from Tuesday, 6 June and remain accessible to the public until Sunday, 11 June.

View the daily programme of the 24 Hours of Le Mans®:

<https://www.24h-lemans.com/fr/programme>

About Alpine

Founded in 1955 by Jean Rédélé, the brand has set itself apart with its French-style sports cars. In 2018, the brand presented the new A110, a sports car faithful to Alpine's timeless principles of compactness, lightness, agility and driving pleasure. The Alpine Business Unit was created in 2021 and thus became the brand dedicated to innovative, authentic, exclusive sportscars of the Renault Group, benefiting from the heritage and craftsmanship of its historic plant in Dieppe and the Alpine Racing and Alpine Cars teams engineering mastery.

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