

# NEW A110 R: SEE YOU ON OCTOBER 4<sup>th</sup>!

27/09/2022

- **Alpine to introduce a new A110: the new A110 R**
- **A radical vision of agility designed for outright performance and breathtaking sensations on the track and on the road**
- **Save the date: 4 October at 12:30 (CET) to check it out**

After the presentation of the new A110 range at the beginning of the year and a rich program with the introduction of numerous limited series, Alpine continues its ascent with the announcement of a completely new model.

The brand will unveil a radical new version of its A110 sports coupé in Japan during the Suzuka F1 Grand Prix weekend.

## **R FOR "RADICAL"**

It is the highly anticipated version that will complete the A110 range. An extreme version. Lighter. Sharper. And even more inspired by motor racing. In a word, more "radical" to top the A110 range. The ultimate expression of lightness and performance, the new Alpine A110 R is designed for unique feelings on the racetrack while remaining road legal.

**This new model will be unveiled on Tuesday, 4 October at 12.30 pm, followed by its European premiere at the Paris Motor Show 2022 from 17 October onwards.**

## **ABOUT ALPINE**

Founded in 1955 by Jean Rédélé, the brand has set itself apart with its French-style sports cars. In 2018, the brand presented the new A110, a sports car faithful to Alpine's timeless principles of compactness, lightness, agility and driving pleasure. The Alpine Business Unit was created in 2021 and thus became the brand dedicated to innovative, authentic, exclusive sportscars of the Renault Group, benefiting from the heritage and craftsmanship of its historic plant in Dieppe and the Alpine Racing and Alpine Cars teams engineering mastery.

**PRESS CONTACTS**

**Orianne TAMBURINI**

Head of product communication Alpine

[orianne.tamburini@alpinecars.com](mailto:orianne.tamburini@alpinecars.com)

+33 (6) 26 63 28 14

**Johanna MOREAU**

Press Officer

[johanna.moreau@fr.alpineracing.com](mailto:johanna.moreau@fr.alpineracing.com)

+33 (6) 38 28 03 44