

# ALPINE A110 R: PRICES AND OPENING OF ORDERS IN FRANCE

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- Inspired by motor racing, the Alpine A110 R is a radical expression of performance and sportiness.
- Developing 300 hp for 1,082 kg, the A110 R accelerates from 0 to 100 kph in 3.9 seconds and features a power-to-weight ratio of 3.6 kg/bhp.
- The Alpine A110 R is priced from €105,000, including VAT.
- The Alpine A110 R Fernando Alonso is a very limited (32 units) and exclusive edition at €148,000, including VAT.
- Opening of orders in France on 1 December 2022

Available for pre-order since 5 October, the Alpine A110 R and its exclusive Fernando Alonso edition will be available for order from 1<sup>st</sup> December through the Alpine network in France, for delivery in the spring of 2023. Customers who pre-ordered their car have the opportunity to confirm their order to be among the first delivered.



## **ALPINE A110 R, INSPIRED BY MOTOR RACING**

The A110 R is distinguishable by the thorough work done to reduce the weight to 1,082 kilos, 34 kg less than the A110 S. The aerodynamics were reworked to improve downforce and reduce drag. For the first time in the A110 range, certain elements such as the bonnet, rear window and diffuser have been redesigned and are thus specific to this version. The design and development of the chassis are exclusive while the 1.8 litre 300 hp engine and "racing" atmosphere in the cockpit contributes to this radicalisation making the driving experience more intense than ever.

With a 0-100 kph time of just 3.9 seconds, the new Alpine A110 R pushes the boundaries of sportiness. With the brand's commitment to competition, it has benefited from expertise at the highest level of motorsport in its design and is ready to challenge the fastest times on track. Manufactured in France at the Manufacture Alpine Dieppe Jean Rédélé, it opens a new chapter in the brand's expertise in terms of sportiness.

## **ALPINE A110 R FERNANDO ALONSO, A VERY LIMITED & EXCLUSIVE EDITION**

The new Alpine A110 R is available in a limited Fernando Alonso edition of 32 numbered cars for an extra touch of exclusivity and a unique track experience. This version has benefited from the expertise and development of the two-time Formula 1 World Champion.

**The Alpine A110 R is now available for order from €105,000, including VAT in France, while the exclusive limited A110 R Fernando Alonso edition is priced at €148,000, including VAT.**

### **About Alpine**

Founded in 1955 by Jean Rédélé, the brand has set itself apart with its French-style sports cars. In 2018, the brand presented the new A110, a sports car faithful to Alpine's timeless principles of compactness, lightness, agility and driving pleasure. The Alpine Business Unit was created in 2021 and thus became the brand dedicated to innovative, authentic, exclusive sportscars of the Renault Group, benefiting from the heritage and craftsmanship of its historic plant in Dieppe and the Alpine Racing and Alpine Cars teams engineering mastery.

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