

# ALPINE A110 WINS “ICONIC CAR” AWARD AT 2022 GRAND PRIX AUTO MOTO

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- **Alpine A110, an icon for over 60 years, honoured once again.**
- **Auto Moto magazine awarded the "Iconic Car" prize to the Alpine A110 at the Grand Prix Auto Moto gala evening held on 20<sup>th</sup> October in Paris.**

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To celebrate Auto Moto's 40<sup>th</sup> anniversary, the editorial staff gathered 40 emblematic personalities to name the car brands that have marked the past four decades. This was an opportunity to take a look in the rear-view mirror and take readers back into the magazine's history through emblematic models. This prestigious award is based on three categories: sports cars, family vehicles and iconic models.

## **AN ICON HONOURED AGAIN**

Another triumph in an already impressive list of trophies awarded: the Alpine A110 wins the Grand Jury Prize "Special 40 years" awarded on the occasion of the Grand Prix Auto Moto 2022. The jury of the French magazine elected the Alpine A110 as the winner in the "iconic cars" category.

The title of "iconic car" by Auto Moto adds to the already numerous awards for the Alpine A110. Most recently, the model has been awarded four times at the Automobile Awards 2022, named 'Best Car 2021' by Auto, Motor und Sport, 'Sports Car of the Year' for the second year running at the WHAT CAR? Awards in England, and "Performance Car of the Year" by BBC TopGear Magazine.

This award, once again, recognises the legendary agility and timeless design of the Alpine A110, which celebrates its 60th anniversary this year.

### **ABOUT ALPINE**

Founded in 1955 by Jean Rédélé, the brand has set itself apart with its French-style sports cars. In 2018, the brand presented the new A110, a sports car faithful to Alpine's timeless principles of compactness, lightness, agility and driving pleasure. The Alpine Business Unit was created in 2021 and thus became the brand dedicated to innovative, authentic, exclusive sportscars of the Renault Group, benefiting from the heritage and craftsmanship of its historic plant in Dieppe and the Alpine Racing and Alpine Cars teams engineering mastery.

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