



COMMUNIQUÉ DE PRESSE

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## DETAILS OF ALPINE'S FRENCH SALES NETWORK ANNOUNCED

- **Nineteen 'Alpine Centres' across France**
- **Network to be operational by the end of 2017**
- **Bespoke Alpine Advisors**

Following the unveiling of the new A110 at March's Geneva Motor Show, Alpine announces today details of its French sales network which will be up and running before the end of 2017.

The network will feature 19 Alpine Centres and will leverage Renault Retail Group and Groupe Renault's partners in France.

These Alpine Centres will run independently of existing Renault outlets to ensure a customer experience that is authentically Alpine.

Centres conceived for enthusiasts, by enthusiasts

All 19 Alpine Centres have been designed to be places where connoisseurs and new customers alike can engage with representatives of the brand and share their passion for sports cars and Alpine.

The convivial showrooms have been thought through to mirror the brand's universe thanks to a hospitable interior design that makes use of simple, authentic materials incorporating touches of Alpine blue.

Individual visitors will be welcomed by an Alpine Advisor whose role will be to guide customers along their buying journey and share their passion for Alpine by introducing, or reintroducing them to the landmark moments of the brand's illustrious history.

Alpine centres in France

CITY	ALPINE CENTRE
<b>Bordeaux</b>	Centre Alpine Bordeaux: ZI de Campilleau, avenue de la Jalle Noire, 33520 Bruges
<b>Boulogne-Billancourt</b>	Studio Alpine Boulogne Billancourt: 122bis, avenue du Général Leclerc, 92100 Boulogne-Billancourt
<b>Brie-Comte-Robert</b>	Centre Alpine Jean Redele Brie: 17, rue du Général Leclerc, 77170 Brie-Comte-Robert
<b>Chanteloup-en-Brie</b>	Centre Alpine Val d'Europe: 14, rue de la Découverte, 77600 Chanteloup-en-Brie
<b>Clermont-Ferrand</b>	Centre Alpine Clermont Ferrand: 4, rue Louis Bleriot, 63000 Clermont-Ferrand
<b>Deauville</b>	Centre Alpine Deauville: Route de Paris, 14800 Deauville
<b>Dijon</b>	Centre Alpine Dijon: 4, boulevard des Diabls Bleus, 21000 Dijon
<b>Fréjus</b>	Centre Alpine Fréjus: Zone Industrielle La Palud, 83600 Fréjus
<b>Grenoble</b>	Centre Alpine Grenoble: avenue J. Vilar, 38400 Saint-Martin-d'Hères
<b>La Rochelle</b>	Centre Alpine La Rochelle: 161, Av Jean Paul Sartre, 17000 La Rochelle
<b>Lille</b>	Centre Alpine Lille: 6, rue Lavoisier, 59160 Lomme
<b>Mantes</b>	Centre Alpine Mantes-Le Vexin: 6, rue de l'Ouest, 78711 Mantes la Ville
<b>Marseille</b>	Centre Alpine Marseille: La Valentine, 3, Montée du Commandant de Robien, 13011 Marseille
<b>Nice</b>	Centre Alpine Nice: 104, Promenade de la Plage, 06800 Cagnes sur Mer
<b>Rennes</b>	Centre Alpine Rennes: Lieu Dit La Brosse Pole Automobile, 35760 Saint Grégoire
<b>Strasbourg</b>	Centre Alpine Strasbourg: 4, avenue de Strasbourg, 67400 IllKirch-Graffenstaden
<b>Toulouse</b>	Centre Alpine Toulouse: 75, avenue des Etats-Unis, 31200 Toulouse
<b>Valence</b>	Centre Alpine Valence: ZAC Briffaut Est, rue Maurice Rene Simonet, 26000 Valence
<b>Villefranche-sur-Saône</b>	Centre Alpine Villefranche: 1057, avenue Edouard Herriot, 69400 Villefranche-sur-Saône

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