

NEW APPOINTMENTS TO THE ALPINE MANAGEMENT TEAM

19/04/2023

- **Antonino Labate will join the Alpine team as VP, Sales, Marketing & Customer Experience, effective 1 May 2023.**
- **From this date, David Gendry is appointed VP, Sponsoring, Partnerships and Communications.**
- **Antonino Labate and David Gendry will report to Laurent Rossi, Alpine CEO.**

As part of its growth strategy, Alpine continues to structure its teams with the arrival of Antonino Labate as VP, Sales, Marketing & Customer Experience, effective 1 May 2023. He will report to Laurent Rossi, Alpine CEO, and will sit on the brand's Management Committee. Emmanuel Al Nawakil, Sales, Network and Launching VP and member of the Alpine Management Committee, will report to him. Olivier Camus, Marketing Director, and Laurent Chapuy, Customer Experience Director, will report to Antonino Labate as well.

For over 30 years, Antonino Labate has worked for various groups in the automotive world. He started in the FCA Group at Fiat, then Abarth before moving to Ducati Brazil in 2015 as CEO. Since 2016 he has been Cupra's COO.

David Gendry, now Alpine's VP Communications and Marketing, is appointed VP, Sponsorship, Partnerships & Communications effective 1 May 2023. He is a member of the Management Committee and reports to Laurent Rossi, Alpine CEO.

Laurent Rossi, CEO of Alpine: "I am delighted to welcome Antonino Labate as head of Sales and Marketing at Alpine. He will bring us his expertise in building international brands. After the arrival of Philippe Krief in March as the head of Product and Engineering and the appointment of David Gendry as VP, Sponsorship, Partnerships and Communications, our Management Committee is strengthened once again with these three leaders in as many key positions to implement our ambitious brand strategy, both in terms of growth and profitability."

About Alpine

Founded in 1955 by Jean Rédélé, the brand has set itself apart with its French-style sports cars. In 2018, the brand presented the new A110, a sports car faithful to Alpine's timeless principles of compactness, lightness, agility and driving pleasure. The Alpine Business Unit was created in 2021 and thus became the brand dedicated to innovative, authentic, exclusive sportscars of the Renault Group, benefiting from the heritage and craftsmanship of its historic plant in Dieppe and the Alpine Racing and Alpine Cars teams engineering mastery.

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