

THE 2024 ALPINE A110 RANGE AND PRICING FOR FRANCE

04/12/2023

- **Alpine is upgrading its A110 range for 2024 with an enhanced offering for its A110, A110 GT and A110 S versions.**
- **The A110 range expands with the A110 R Turini, a new version to complement the current A110 R, with 18-inch GT Race Matte Black aluminium wheels for greater versatility on the road.**
- **The brand is introducing a new Heritage colour, Orange Corail, in its Alpine Customisation Workshop.**
- **Orders begin from 5 December 2023, with production starting in March 2024.**

Alpine is revamping its A110 range by adding more standard equipment to the A110, A110 GT and A110 S versions to offer more features and value to each model. Alpine is also adding the A110 R Turini, a new version of the A110 R, to its 2024 catalogue. Fitted with 18-inch GT Race wheels, the A110 R Turini is ideally suited to the open road and evokes the celebrated Col de Turini in the southern French Alps and the Monte Carlo Rally.

"Given the success of the A110 R since its launch in October 2022 and the order book filled until the end of 2024, Alpine is launching the A110 R Turini, a new version fitted with GT Race wheels for greater versatility. As a complement to the A110 R in the 2024 catalogue, the Turini version will enable us to deliver our A110 R customers more quickly," explains Antonino Labate, Alpine VP Sales, Marketing and Customer Experience.

Alpine A110: the original, from €65,000 inc VAT

The combination of its "Alpine" chassis and 252 bhp engine delivers a driving experience reminiscent of the Berlinette. Light, precise and lively, the A110 is agile and dynamic in all circumstances.

18-inch Serac wheels and 320 mm ventilated discs for enhanced, high-performance braking are standard on the A110, as are electronically retractable exterior mirrors (standardized across the range). The interior features a sports pedal unit with an aluminium footrest.

Alpine A110 GT: the sporty Grand Touring coupé, from €76,000 inc VAT

Its 300 bhp engine, coupled with the Alpine chassis, is the ideal combination of performance and comfort. With its rare versatility and elegance, the A110 GT is a sports car for everyday driving and long-distance journeys.

The A110 GT expresses its sportiness with 18-inch diamond-cut Grand Prix wheels in black as standard and chromed side monograms of the arrowed "A". As for onboard comfort, it comes with the Focal® Premium audio system, an electrochromic anti-reflective rear-view mirror and heated seats as standard. The aluminium pedals and footrests provide more grip and reduce weight.

Alpine A110 S: power designed for performance, from €77,500 inc VAT

Its 'Sport' chassis fully exploits the potential of its 300 bhp engine. A sports car to the core, the S model can be had with semi-slick tyres and a specific aerodynamic kit, on option, designed to satisfy drivers looking for a more sophisticated driving experience, particularly on the racetrack. Fiercely efficient, the A110 S is a powerhouse of emotions.

The A110 S features forged 18-inch Fuchs wheels, black boomerang headlamps and an electrochromic anti-reflective interior mirror.

Alpine A110 R Turini: the 'R' for on-road driving, from €106,000 inc VAT

The A110 range expands with a new version called the A110 R Turini, derived from the A110 R and equipped with 18-inch GT Race Matte Black aluminium wheels to offer greater versatility on the road. It retains the DNA of the A110 R, with its sharp chassis and 300 bhp engine, producing 340 Nm of torque. The A110 R is the most radical of the A110s, lower, faster and more dynamic. It offers a top speed north of 280 km/h on the circuit. The A110 R incorporates carbon, a material used in Formula 1 racing, for its lightness for the front blade, bonnet, side skirts, rear wing, diffuser, and engine cover.

Alpine will begin taking orders for its 2024 A110 range from 5 December 2023 in France, depending on the country where it is sold.

PRICING FOR FRANCE

2024 A110 range	From (inc VAT)
A110	€65,000
A110 GT	€76,000
A110 S	€77,500
A110 R Turini	€106,000
A110 R	€112,000

About Alpine

Founded in 1955 by Jean Rédélé, the brand has set itself apart with its French-style sports cars. In 2018, the brand presented the new A110, a sports car faithful to Alpine's timeless principles of compactness, lightness, agility and driving pleasure. The Alpine Business Unit was created in 2021 and thus became the brand dedicated to innovative, authentic, exclusive sportscars of the Renault Group, benefiting from the heritage and craftsmanship of its historic plant in Dieppe and the Alpine Racing and Alpine Cars teams engineering mastery.

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